



Attorney Docket No.: 42P11553

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

Regis J. Crinon, et al.

Application No.: 09/895,744

Filed: June 29, 2001

For: **TAILORING A BROADCAST
SCHEDULE BASED ON STORAGE
AREA AND CONSUMER
INFORMATION**

Art Unit: 2623

Examiner: Son P. Huynh

Confirmation No.: 1043

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

In response to the Office Action mailed November 15, 2006, in connection with the above referenced patent application, Applicants respectfully request entry of the following amendments and request reconsideration in view of the following remarks.

Amendment to the Claims begin on page 2 of this paper.

Amendments to Drawings Figures begin on page 5 of this paper.

Remarks/Arguments begin on page 6 of this paper.